

Featherstone Flowers

FIELD & DESIGN

WORKING TOGETHER

www.featherstoneflowers.co.uk

INTRODUCING FEATHERSTONE FLOWERS

Featherstone Flowers is an award-winning, sustainable floral design studio and working flower farm, set amongst the rolling hills of Hampshire's Test Valley near Stockbridge.

Founded by Katie Stone and Jess Roberts (pictured), Featherstone's is supported by an experienced team of florists and professional growers, giving us the expertise and capacity to deliver floral designs and installations for events of all sizes. We work with corporate and private clients in London and across the South of England, creating naturally abundant designs that reflect the seasons.

Our beautifully tended three-acre flower farm and historic fifteenth-century Tithe Barn provide the base for our work. We grow many of our flowers and foliage ourselves, supplemented by other trusted British growers, allowing us to offer a reliable, fully British-grown service without relying on imported flowers. Sustainability is considered throughout, from the flowers we choose to our entirely foam-free mechanics and reusable or compostable materials.

We would be delighted to discuss ideas with you and your team.
You can reach us on 01264 302980 or info@featherstoneflowers.co.uk.

Katie Stone & Jess Roberts
Directors and Owners of Featherstone Flowers

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CHAMPAGNE
POL ROGER

FLORAL DESIGN FOR YOUR EVENT

We create distinctive floral designs for corporate hospitality, conferences, brand activations and creative projects, always guided by seasonality and sustainability.

From table arrangements and tablescapes to substantial installations and the dressing of multiple spaces, each project begins with understanding what you want to achieve. We work collaboratively with agencies, event planners and in-house teams to create designs that respond to the setting, the brief and the season.

Using British-grown flowers and foliage, alongside carefully sourced plants, trees and greenery, we create memorable designs without compromising our commitment to the environment.

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A COMPLETE EVENT FLORISTRY SERVICE

Our experienced team of florists, professional growers and event crew enables us to deliver confidently at scale.

Working professionally is incredibly important to us. We understand the value of clear communication, careful planning, discretion and dependable delivery. We have extensive experience of working to tight schedules and remaining flexible around venues, agencies, production teams and other suppliers involved in a project.

We manage every stage, including creative development, growing and sourcing, preparation, delivery, installation and post-event collection. Our team structure provides the capacity and practical back-up required for events involving multiple spaces, substantial installations or numerous table arrangements.

Sustainable choices are considered throughout, from our foam-free mechanics and reusable materials to the repurposing, donation or composting of flowers following an event.

Public liability insurance up to £10 million.

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BRANDS & CREATIVE PROJECTS

We work with brands, agencies and creative teams on commissions ranging from brand activations and installations to editorial features, campaigns and photo shoots. Our flower farm and fifteenth-century Tithe Barn can also provide a distinctive setting for creative projects.

With acres of seasonal flowers, beautiful rural surroundings and far-reaching Hampshire views, Featherstone Flowers offers an ever-changing natural backdrop throughout the growing season.

Our farm and flowers have featured in national publications including The Times, The Telegraph, the Financial Times and Gardens Illustrated.

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please find your seat

CORPORATE ENTERTAINING

Step away from the ordinary and spend time together somewhere truly memorable. Time at Featherstone Flowers is an exclusive, one-of-a-kind experience, tailored to your clients and guests.

Surrounded by flowers, nature and stunning Hampshire views, it is a chance to leave the everyday behind and enjoy time together in a beautiful, relaxed setting.

Wander through the flower field with a glass of locally produced sparkling wine, sit and soak up the views, before joining us for a private guided tour and picking armfuls of flowers straight from the field.

Or make more of your time with us. Learn how to arrange your freshly picked flowers with guidance from our team, create a beautiful flower-filled table together, then sit down to enjoy a seasonal dinner in the field or our fifteenth-century Tithe Barn.

We also work with trusted local partners to include wine tastings, clay pigeon shooting, fishing and more, creating an experience to suit your clients and guests.

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CORPORATE AWAY DAYS

Bring your team together away from the usual working environment, with time outdoors in the relaxed setting of our flower farm and Tithe Barn.

We can create team days around what you would like to achieve, whether that is simply spending time together in a different setting, sharing a hands-on experience, or incorporating a corporate responsibility activity into your day.

Teams can work alongside us on practical projects around the farm, from tree planting and creating new habitats to other seasonal activities that support the farm and its biodiversity. It is an opportunity to get outside, work together and make a genuine contribution, while enjoying time away from desks and screens.

For a more relaxed team experience, we can combine time in the flower field with guided picking and floristry, or seasonal activities such as Christmas wreath-making in the Tithe Barn. Flowers picked and arranged by your team can also be donated to local hospices or care homes.

Each day can be tailored to suit your team, combining practical activities, time together and the chance to enjoy our beautiful rural setting.

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OUR SUSTAINABILITY ETHOS

DOWNLOAD OUR SUSTAINABILITY IMPACT REPORT

Sustainability is fundamental to Featherstone Flowers. It is not an optional extra or something we add to a brief – it shapes how we grow, what we use and how we design.

We work exclusively with British-grown flowers and foliage, the majority grown here on our Hampshire flower farm. We choose them not only because they are the more sustainable option, but because we believe – and our clients regularly tell us – they are simply some of the most beautiful flowers you can find. Full of character, scent and natural movement, they are at the heart of our work.

Sustainable Growing and Sourcing:
Our work begins in the field. From sowing the first seeds to cutting stems at their peak, we grow the majority of our flowers here on the farm, with a focus on protecting and improving our soil, reducing water use and encouraging biodiversity.

We use peat-free compost and carefully source any plants brought onto the farm or used within our event designs to avoid those grown in peat. Where plants, trees or containers form part of a design, we prioritise hired or reusable items rather than purchasing materials for single use.

Sustainable Floristry:
By working exclusively with British-grown flowers, we avoid the air freight and extensive refrigeration associated with much of the conventional flower industry, reducing the carbon footprint of our floristry by over 95% compared with designs that rely on imported stems.

Our floristry is entirely foam-free. From table flowers to large-scale installations, we design using reusable, natural or compostable mechanics, while still creating work with real creativity and impact.

After your event
We also consider what happens to the flowers after your event. Arrangements can be repurposed or donated to charities and community organisations to be enjoyed again, or flowers we bring back to the farm can be composted. Our mechanics are cleaned and reused for future designs.

For our clients, it means sustainability comes as standard – beautiful, impactful floristry that reflects your own environmental values, without compromising on design.

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